

Working Together

Monthly e-newsletter from the Professional Golfers Association of Europe

Top Story

PGAs of Europe Encourage Interaction with the launch of Social Media

Social media has become a fundamental communication tool in recent years, enabling businesses to discuss, share and build rapport with their customers in new and current target markets. It has become integral to everyday life and we felt it was time that the PGAs of Europe took the next step in its development in this ever-changing and technology-led environment.



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