



# WORKING TOGETHER

MONTHLY E-NEWSLETTER OF THE PROFESSIONAL GOLFERS' ASSOCIATIONS OF EUROPE



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## Now Fourball Championship to Return as Schedule Grows

The PGAs of Europe Fourball Championship, last staged six years ago on the Costa del Sol, Spain, is to be revived by Antalya Golf Club in Belek, southern Turkey, in an attractive back-to-back tournament fortnight in January 2011.

Staged over 54 holes for a prize fund of up to €50,000, it will be played over the Pasha and Sultan courses with the final round on the PGA-branded latter course, in the week preceding the annual PGAs of Europe-endorsed Kempinski 'The Dome' Pro-Am.



The actual prize fund, for the field of PGA professionals only, will depend on the amount of entries received, with a basic €25,000 rising to €50,000 for a field of 120 pairs.

Coming so soon after it was recently announced that the 72-hole PGA Professional Championship of Europe, (the individual strokeplay title), was to return in October 2011, hosted by Pravets Golf & Spa, Bulgaria, the return of the Fourball Championships completes the most comprehensive PGAs of Europe programme ever.

Director of Golf for Antalya Golf Club, John Dent commented: "This will be a major event in the PGAs of Europe calendar and will precede the Kempinski Pro-Am which is now in its 4th year. It will be a great chance for the pros to play some winter golf in warm sunny weather and an atmosphere which will be a little more relaxed."

"The last time it was held there were 100 pairs playing and we are hoping to exceed this and make the tournament a firm fixture once again, I hope to see new faces and some of the old faces down in sunny Turkey in January."

At professional level fourball, betterball golf, a format enjoyed by many weekend amateurs, inevitably produces birdie chances on almost every hole - as illustrated so dramatically in Ryder Cup battles. This appetising prospect drew a field of more than a hundred pairs when the last PGAs of Europe Fourball title was last contested.

The entry includes a 5 night package on an all-inclusive basis in the Sirene Hotel, all golf and a gala dinner.

For full package details contact: John Dent at Antalya Golf Club - [jdent@agc.com.tr](mailto:jdent@agc.com.tr)



## New Partners Join Forces in Euro-Push

Two new Corporate Partners, **Golfbidder** and **Golfbreaks.com**, have joined the PGAs of Europe's comprehensive portfolio of business associates, on long-term agreements, to cover the areas of club exchange and retailing, along with travel to a whole range of attractive destinations worldwide.

The two well-established commercial enterprises are already partners of The PGA (of GB&I) with whom they have shown themselves to work effectively and beneficially and who now wish to work closely with the PGAs of Europe to acquire a wider European perspective.

**Full details can be found on Page 2.**

# Golfbidder become Partners of the PGAs of Europe

**Golfbidder, Europe's biggest buyer and seller of used golf clubs, has become a Corporate Partner, and the Official Club Exchange of the PGAs of Europe, in an initial 5-year agreement.**

The ever-expanding and pioneering business that has been a respected Partner of the PGA (of GB&I) for many years is now widening its reach to an even broader European market.

"We have taken out a long-term commitment to each other because we share the same philosophy - that of building an enduring relationship which helps club pros and retailers in Europe in the same way they do in the UK," said Ian Randell, the PGAs of Europe chief executive.

"Golfbidder have enjoyed a strong relationship with the PGA (of GB&I) here at The Belfry for many years and I'm very

pleased to welcome them aboard as our 'Official Club Exchange' Partner. I've received excellent reports about the quality and professional nature of the service that they provide for PGA professionals. Golfbidder already employs in-house multi-lingual staff to provide great service to pro's in Europe and I'm quite certain this marks the start of an excellent partnership for us both.'

"I would encourage all PGA professionals across our member countries to visit [www.golfbidder.co.uk/PGAsE](http://www.golfbidder.co.uk/PGAsE) to learn more about the way Golfbidder can help retailers of new golf equipment increase their turnover. There is also a useful section on how to spot counterfeit equipment."

Liam Robb was equally enthusiastic about the five-year agreement; one that extends their potential contacts across the 37 Member Countries and their respective membership

totalling some 18,500 PGA professionals across Europe and beyond.

"We are increasingly providing solutions for club pros in Europe - removing the risk they normally take when accepting part-exchanges," explained Robb. 'Joining forces with Ian and the team at PGAs of Europe was a natural step for us, and will complement our successful partnership with the PGA. I look forward to an equally long and beneficial relationship.'

For more information, contact:  
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# Golfbreaks.com add to Corporate Partnership Portfolio

**Golfbreaks.com, Europe's largest golf travel company, has joined the PGAs of Europe as Official Golf Travel Company.**

In an initial three-year arrangement, Golfbreaks.com, bolstered by its 12-years' experience as the market leader in the golf travel industry will add a new dimension to the association's portfolio of Corporate Partners.

Chief Executive of the PGAs of Europe, Ian Randell, said: "Golfbreaks.com will focus on delivering the best opportunities for PGA Professionals with a particular emphasis on the provision of inspection trips to international golf destinations, Pro-Ams, and group travel for PGA Professionals, club members and other clients."

Golfbreaks.com continue to enjoy a

relationship with the PGA (of GB&I) as Official Supplier and this new partnership is seen as a natural extension, as the reach of Golfbreaks.com extends across other member countries.

This association is further strengthened by the appointment of well-known golf industry travel expert, Jim Long, as Director of PGA Relations at Golfbreaks.com.

Ian added: "Jim's appointment further affirms the commitment of Golfbreaks.com to work with, and through, PGA Professionals to offer the best opportunities for golf travel. We look forward to working with Jim and the Golfbreaks.com team for many years to come."

Golfbreaks.com was formed in 1998 by Chief Executive Andrew Stanley, whose vision was to make booking golf breaks as simple

as possible. This philosophy continues today, last year alone sending 134,000 customers on holidays. By offering over 950 stunning venues, it is widely recognised as the expert when it comes to golf breaks, golf holidays and golf tours across the UK, Europe and Worldwide.

Andrew Stanley, Chief Executive of Golfbreaks.com, said: "We value our relationship with the PGA very highly and we're pleased to be broadening our support on the continent through the PGAs of Europe. Jim's appointment is fundamental in ensuring we offer the best value and support to all PGA Professionals, their members and clients."



# Visit The Learning Zone for the Fast Track to Success

**PGA Professionals attending the 18th Golf Europe trade show (26-28 September) under the endorsement of the PGAs of Europe are invited to take the 'Fast Track to Success' as the long-established Professional Seminar Programme is updated into a 2010-style Learning Zone.**

In a modernising move that recognises that time is of the essence more than ever for the pro with an increasingly busy schedule, and much to absorb when visiting the continent's No.1 trade-only golf exhibition, presentations will be of no longer than 20-minutes duration.

Also, instead of being delivered in a spacious auditorium, with high-capacity seating, the Learning Zone will be a smaller, more intimate location with space for no more than 20 or 30 PGA pros in a straight-to-the-point workshop format.

These sessions will be carried out, at regular intervals throughout the show, by a variety of specialists who are prepared to share some of their vast knowledge on a theme of 'My Top 3...' The speaker will select what he or she regards as the three most incisive yet essential educational solutions they can offer on their specialist subject.

This shift in style, while maintaining the underlying principle of offering education as a 'bonus' to the merchandising side of the show, recognises that presentations of up to an hour can keep PGA pros away from their retail-based circuit of the stands for rather too long.

As PGAs of Europe Director of Education Tony Bennett explained: "PGA professionals, who may be there for one day only, have a main aim of developing their business by visiting exhibition stands to view new products. Therefore they have limited time to attend an education session, invaluable though it may be."

A comprehensive list of Fast Track to Success topics has been compiled covering the widest possible spectrum of skills and educational modules required by the pro as the requirements of a successful career grow and expand rapidly as never before.

"Our aim is to enable the visiting pros to find the fast-track philosophy both informative and stimulating without being too time-consuming. There must be a compelling reason for a pro to attend an educational session when there is so much else for them to see," he added. "To ensure this happening dynamic speakers will be identified to talk in an engagingly direct and compelling manner."

'Golf Europe's Exhibition Group Director, Armin Wittmann commented "Golf Europe not only acts as a presentation space for the latest products, but also as an information and continuing education platform. The Golf Europe 'Learning Zone' will provide trade visitors and golf professionals with an opportunity to deal with new subject areas or to develop their own knowledge. The new concept of 20 minute training sessions meets visitor needs in a more efficient way."

## Hot Topics for 'My Top 3' Workshops

The long-term aim for the Fast Track to Success sessions in the annual Learning Zone is for subjects for those listed here, and many more that are suggested or requested, to be covered by carefully-selected experts:

- **How best to conduct business on the internet**

- **Marketing secrets**
- **Display techniques**
- **Profitable services**
- **Negotiation strategies**
- **Products**
- **Profit centres**
- **Cost reducers**
- **Ways of "beating the off-**

**course shops \* beating the online stores \* overcoming threats \* engaging with 'my members' \* establishing value \* attracting great staff \* negotiating the best discounts \* reducing buying errors \* establishing a relevant stockholding \* increasing stock rotation \* buy better.**

- **Rules for \* buying clothing \* buying ladies stock \* making a buying plan \* selling slow stock \* using internet marketing \* engaging in viral marketing \* social networking \* managing stock**

*NOTE: Additionally, those exhibitors who wish to do so may be invited to offer a session on such subjects as, My Top3: \*Products \* Programmes \* Packages / deals \* Services*

# New Greek Resort Proves Itself a 'Must Go' Destination

**A new golfing destination that, inevitably, will become an irresistible magnet for golfers of all categories internationally, was showcased to a large target audience during the 5th Aegean Airlines Pro-Am in early June.**

The PGAs of Europe-endorsed event, featuring 48 teams each comprising a professional and three amateur partners from 18 different countries became, in effect, a curtain-raiser for the awe-inspiring Costa Navarino Resort on mainland Greece.

All that the international gathering saw and experienced in this 'sneak preview' of the new and visionary multi-million-euro coastal resort, as it takes shape and expands, virtually guaranteed that news of its splendour will be spread by word of mouth, far and wide.

"In its 5-year history the Aegean Airlines Pro-Am has become the benchmark for all international Pro-Ams while, in Costa Navarino, the company has found the perfect partner" confirmed chief executive Ian Randell. "The course and the resort are developed to the highest specifications while its spectacular location ensures that Costa Navarino establishes itself as a "must go" destination. We are proud to assist Aegean Airlines to create an event of the highest international status, to develop Greek golf and to showcase Greece as a world golf destination."

Located amid the spectacular sea and landscapes of Messinia, southwest Peloponnesse, Costa Navarino, with its marina, beach, stylish hotels, bars, restaurants and



myriad of other tourist attractions is planning to develop a total of seven courses in the years ahead as Greece becomes recognised more and more as true golfing territory.

The first of these, the Dunes course, became the third venue for the Aegean Airlines tournament – after three on the island of Crete and a fourth at Porto Carras, Halkidiki, on the mainland, in 2009 – and produced a transatlantic winner from the United States in 50-year-old **Lee Rinker** (below).

Rinker has enjoyed a substantial career while based at his Florida home having played for many years on the PGA Tour and Nationwide Tour as well as representing his country on three occasions in the PGA Matches against the PGA of Great Britain and Ireland .

Even a last-round charge by the experienced **Andrew Sherborne** - 20 years on the European Tour and two titles – came too late to prevent the American from claiming the €7,000 winner's cheque as a birdie at the final hole gave him a three stroke cushion. After having been three-under par at one stage over the final 18 holes for an eight-under total and a five-shot lead that he briefly threatened to let it slip before his final winning flourish.

A queue of would-be challengers, including local Greek favourite **Panos Karantzias**, from across some 18 countries, worked manfully to prove their progress and worth, but it was the two more senior colleagues, who created the final-day drama.

Forty-nine-year-old Sherborne, who won his European Tour titles nearly 20 years ago, illustrated that, with senior status coming up fast, he still has that old competitive urge by emerging from the pack with a magnificent third round four under par 68, as the pros split from their amateur partners for the final day. Bristolian Sherborne, who was leading amateur in the 1984 Open Championship, surged to a final 54-hole total of three under par.

Also in the mix were two former winners, **Paul Nilbrink** (2009) and **Henrik Engdahl** (2007).



Swede Engdahl had earned himself 'leader in the clubhouse' status on Day 1 with a round of three under, 69 and, to illustrate his affection for the event he was representing Crete GC, where he scored his victory four years ago and has since been instrumental in the setting up of the first Greek Golf Academy at the course with the sponsorship of Aegean Airlines.

In the event the Swede was outgunned by his colleague from Florida but still finished with an admirable score of minus-three alongside Sherborne and Nilbrink as joint runners-up. Along with them below par were two Italian-based professionals, **Zeke Martinez**, (another American, from California, who has been at the Lamborghini Club for many years), and **Nicolo Gaggero**.

Karantzias illustrated his calibre by ending on level par in a tournament when several players recorded sub-par rounds including another Swede, **Jonathan Fransson**, of the Taby GC, and Austria-based **Martin Dewhurst** of the Tuttendorf Driving Range and Croatian **Darko Ljubanovic**.

**On this new and extremely challenging seaside course, fourteen sub-par rounds were recorded and, as if to 'pop a cherry' on the top of a most appetizing 'cake', the rounds of 66 by Rinker and Karantzias established themselves as a course record that will not be easily removed.**



## Aegean Airlines Sponsors Greece's First Academy

**The first-ever Golf Academy in Greece, featuring the most up-to-date of teaching and coaching equipment and facilities, has been opened at Crete Golf Club, Hersonissos, where the sport was showcased internationally by the launch of the PGAs of Europe-endorsed Aegean Airlines Pro-Am in 2006.**

The academy is sponsored by Aegean Airlines and boasts the latest in equipment technology with swing and putting analysis, custom fitting, repair and club optimisation capability, all installed with the advice of the Swedish PGA pro, Henrik Engdahl, the second winner of the Aegean Airlines Pro-Am in 2007.

"Henrik helped us to organise one of the top academies in Europe," said Dimitris Kollaros, Crete GC's chief executive. "We offer training programmes for players of all expertise levels, from novices to seasoned professionals such as the Swedish champion Klas Ericsson.

"The timing could not be better. The exposure that the sport will have at the Olympic Games could be the start of a wider adoption of golf by the Greeks."

PGAs of Europe chief executive Ian Randell welcomed the launch of the Greek academy as a spin off for the country's growing golfing aspirations from the introduction of the Aegean Airlines pro-am five years ago.

"We have always regarded the PGAs of Europe-endorsed Pro-Am concept as a means by which countries can kick-start a chain of events that leads to their creating a stronger all-round golfing culture," he said.





## George O'Grady appointed CBE in Queen's Birthday Honours

George O'Grady, Chief Executive of The European Tour since the start of 2005, has been appointed Commander of the British Empire for Services to Sport in the 2010 Queen's Birthday Honours.

O'Grady started a career in golf in 1974 when he joined the British PGA as a tournament administrator and has spent a career working in all aspects of tournament golf. In 1984 he launched the development of the Tour's commercial arm with the formation of European Tour Enterprises and in 1986 he was responsible for founding the Tour's Benevolent Trust which distributes funds for worthy causes. O'Grady was appointed Chief Executive on January 1, 2005.

O'Grady said: "This is a tremendous honour. I feel I am accepting it on behalf of so many people who have contributed to the growth and influence of The European Tour. It is also great recognition for the game of golf, and comes at a time when so many European Tour members are excelling on the world stage. I am delighted."



## European Ryder Cup Team 'As It Stands'

1st July 2010

1. LEE WESTWOOD – England
2. GRAEME McDOWELL - Ireland
3. RORY McILROY – Northern Ireland
4. IAN POULTER – England
5. ROSS MCGOWAN – England
6. MARTIN KAYMER – Germany
7. LUKE DONALD – England
8. SIMON DYSON – England
9. ALVARO QUIROS – Spain



Left: Simon Payne with Kevin Thorp (L) and Jeff O'Brien (R)

# Poland Stages 2nd Golf Business Conference

The PGA of Poland is involved in the staging of the second 'Golf Investment and Development Conference' on September 13-15 at Radisson Blue Hotel, Warsaw.

The theme of the conference will be the practical use of the Central and Eastern Europe's potential in relation to golf resorts and golf course development as one of the 'most attractive investment areas' in the world and will focus on:

- Current trends and development forecasts
- The latest investment projects, financing methods and projects implementation
- World-class experts and specialist from industry.

It will also examine the main areas of the golf industry which determine the market development, including tourism and real estate projects within golf course development.

The event will be carried out under the honorary patronage of the Polish Golf Union, Polish Olympic Committee, PGA of Poland, American Society of Golf Course Architects, Club Managers Association of Europe and Central Eastern Countries Travel Association.

Any PGA member wishing to attend will be entitled to a special reduced registration fee of €599.

Further information: [www.golfpropertiesconference.com](http://www.golfpropertiesconference.com).

Contact: Tel: +48 22 741 8181

E-mail: [conference@golfproperties.pl](mailto:conference@golfproperties.pl)

## UAE's Pledge to 'Embrace the Olympic Spirit'

Simon Payne proved to be the star turn as one of the region's best players at the UAE PGA Gala Awards night when he walked off with three first-place honours, including the coveted Order of Merit.

As a total of 21 awards were handed out to commemorate a 'challenging and rewarding season', Payne was full of praise both for the participating players and for the work of the UAE PGA.

"The quality of player has increased dramatically over the past few years," he said in accepting his honours. "This is a credit both to the members of the association as well as to the PGA's Tournament Committee of Stephen (Hubner), Malcom (Young) and Luke (Cantelo).

"Their commitment and support in growing our professional talent is outstanding and is appreciated," he added.

Presiding over the highly-successful evening, the association chairman, Jeff O'Brien congratulated the winners, thanked the committee and the patrons and referred to the 'structural changes we intend to make within our association to grow and support our members and the development of the game throughout the UAE."

He added: "We intend to embrace the Olympic spirit as we move towards 2016 and play an active role in the development of our Emirati talent pool throughout the country."

## Golf Pride® Unveils New MultiCompound and DD2 Colours

Eaton Corporation manufacturers of Golf Pride® grips, the world's No. 1 grip brand, has announced the launch of new purple/black New Decade® MultiCompound and white/black DD2® colour options to its market-leading range of golf grips. The new models highlight Golf Pride's innovative technology to increase confidence on the course and provide vibrant colour options for its high performance grips to help accommodate personal preference.

The purple/black colour scheme of the New Decade MultiCompound grip joins the already broad spectrum of white, red, sky blue, blue, yellow, orange and green swing grips. The ultimate in form and function, the New Decade MultiCompound fuses high-performance rubber, providing comfort and responsiveness for the lower hand, with the moisture management and traction properties of cord for the upper hand.

Influenced by the success of the white MultiCompound grip, the new white/black DD2 is a technically advanced grip that combines a firm core for stability with a soft exterior for comfort and control. Extending to the surface in key areas, the black base material creates a visual thumb placement guide while providing additional stability. The DD2 is designed for all skill levels and provides the superior durability and performance expected from a Golf Pride grip. In addition to the new white model, the DD2 is available in blue and red standard sizes, and sky blue undersize.

For further information please contact Conor Dillon at Golf Pride on +44 (0) 1778341555 [conordillon@eaton.com](mailto:conordillon@eaton.com) or James Lovett at Golf Marketing Services on +44 (0) 1438 718399 [james@gmsgolf.co.uk](mailto:james@gmsgolf.co.uk)

# Golfers! Wear Your Ryder Cup Colours with Pride, Says Glenmuir

European Ryder Cup Team fans can really show who they're rooting for this year - on and off the course - with a new range of Ryder Cup fanwear from Glenmuir.

The Scotland-based company has been a preferred supplier to the team since 1987 and for Ryder Cup Wales 2010 it is urging all golf fans to pledge their support to the 'Fairway Army' by sporting an item from their brand new Ryder Cup Collection.

Featuring three polo shirts with co-ordinating long-sleeved sweaters, a slipover, wind shirt, hats and socks, Glenmuir hopes to inspire an army of fans to deck themselves out whether they're watching the match live, on TV - or playing golf in the run-up to the famous event.

The 2010 Ryder Cup Collection includes bespoke designs not available in Glenmuir's seasonal collections, all with the Ryder Cup 2010 logo on the left chest and the words 'Ryder Cup printed' on lockdown zips.

The 'Coldra' performance polo shirt features the advanced ThermoCool® comfort zone technology, which keeps the user cool and dry with the use of revolutionary cross fibre technology.

With a contrast stripe back panel and chest, back and sleeve highlight stripe, the design was inspired by the shirts worn by players in the 2008 Ryder Cup at Valhalla.

It is available in four colours - white/euro blue/gold, euro blue/white/gold, garnet/charcoal, charcoal/white/garnet - and in sizes S-XXL, priced £55.00

The 'Wentwood' ThermoCool® polo uses all of the performance characteristics of the 'Coldra' but comes in solid colours with contrast tipping on front and back panels, sleeves and cuffs. Available in sizes S-XXL, it is priced £55.00 and comes in smart white/euro blue, euro blue/gold, garnet/white and charcoal/white colours.

The 'Caerleon' polo (above) uses Glenmuir's renowned Hi-Cool® moisture management system that helps keep players comfortable and dry in warm conditions. It has a contemporary cut and is designed in solid body colours with a contrast stripe on the front panel and sleeves. Available colours are white/euro blue, euro blue/white, garnet/red and charcoal/garnet, while sizes range from S-XXL and the RRP is £45.00

Golfers seeking co-ordinating knitwear

can choose from the zip-neck 'Porthcawl' (RRP £60.00) 2/32s supersoft cotton sweater available in four colour schemes with contrast striped back panel and chest and sleeve



stripes, or the 'Conwy' (RRP £55.00) in a smart Italian spun rich wool blend, available in four solid colours. Both come in sizes S-XXL.

A slipover is also available in four colours. The 'Pennard' has a solid colour front and striped back panel with an RRP of £50.00 and sizes S-XXL.

Colin Montgomerie is expecting a wide variety of weather at Celtic Manor and has instructed Glenmuir to craft a range of clothing to adapt to all temperature fluctuations and Glenmuir has carried this into its own 2010 Ryder Cup Collection with the addition of a Teflon-coated wind shirt.

The 'Aberdovey' (right) microfibre top (RRP £60.00) offers great wind and shower protection with a lightweight, breathable lining. It's available in euro blue/white and garnet/charcoal designs with contrast collar and cuff tipping and body panels. Sizes S-XXL are on offer.

Finally, co-ordinating 'Newport' baseball caps and embroidered 'Usk' cushion-soled sports socks complete the collection.

Launching the 2010 Ryder Cup Collection, Glenmuir marketing director Brian Mair said: "We saw at the last Ryder Cup how the

fans can have a huge influence over team performance and we'd love there to be a sea of European fans lining the fairways at Celtic Manor in their fanwear.

"Showing your support in this way is popular in cricket, football and rugby and we'd like to encourage golf fans to do the same - but leave behind some of the less savoury aspects that mass support can be associated with.

"I'm sure if the European players stood on the first tee at Celtic Manor and saw an instantly recognisable bank of supporters, it would be like having a 13th man on the team."

The Glenmuir 2010 Ryder Cup Collection is available from selected pro shops and retailers. More information can be found at [www.glenmuir.com](http://www.glenmuir.com).

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## Visit JobZone for Online Situations Vacant

The re-designed and upgraded PGAs of Europe website [www.pgae.com](http://www.pgae.com) has received widespread approval with its up-to-date news service, in-depth destination articles, 'improve your golf' aid from PGA professionals and its wide scope of information...and now the JobZone facility is ready to take off.

A number of new career opportunities can currently be found there and we are happy to accommodate any new situations vacant that arise within the golf industry free of charge - just click on the link below, fill in the form and submit the details for approval.

[JobZone - Post a Vacancy](#)



## Ping Staff 'As durable as their golf clubs...'

The staff of PGAs of Europe Corporate Partners, PING, have proved themselves to be as durable and dependable as the golf clubs produced by their famous 50-year-old company.

Here Ping employees are pictured 'on high' as they raise a figure of up to £20,000 for charity in a day of punishing activity that must rival any performed by a group of golfers anywhere. It involved 35 miles of walking and an ascent and descent of Scarfell Pike, the highest point in England.

This climb totalled nearly 20,000 feet, while carrying their golf clubs... all sandwiched between two rounds of golf!

The Ping Lakeland Golf Challenge at Keswick GC on Sunday June 20, to raise funds for the Lake District Search and Mountain Rescue Association, comprised a shotgun start at 2.30pm for 20 teams of four in a Texas Scramble format. But, well ahead of the start this group of seven from Ping set off in the 'very early hours' to play 18 holes at Eskdale Golf Club before walking to Keswick Golf Club in time for the shotgun start.

The schedule sounded impossible. But Ping's intrepid seven succeeded beyond all expectations. "It was immensely tough but very enjoyable," they reported in thanking 'family, friends, colleagues, suppliers, the golf industry, customers, Eskdale and Keswick golf clubs and strangers we met on the mountains."