



Saturday 26th November 2011

Tivoli Marina

“Update on PGAs of Europe Activities and Discussion Groups”

Titles in **BLUE** denote presentations/video available - Please click on the title to view.

NOTE: Some of the presentations contain video footage and may take a while to upload so please be patient.

0900-0915

[Welcome from Ian Randell \(Video\)](#)

- **[2010 Golfing World Footage \(Video\)](#)**

PGAs of Europe Update

Developing the relationship between the PGAs of Europe and our Member PGAs

0915-0945

Are we on the right track? - Discussion Groups

0945-1000

Outcomes

1000-1015

Membership – Overview

“PGA Professional” – when can it be used?
Dealing with the Tournament Professional

1015-1045

Establishing a PGAs of Europe policy – Discussion Groups

1045-1115

Coffee Break

1115-1130

Outcomes

1130-1145

Partner Presentation – [Aegean Airlines](#)

1145-1200

Building an On-line Community

1200-1230

How do we engage and benefit you and your professionals? –
Discussion Groups

1230-1245

Outcomes



1245-1415

Lunch

1415-1500

[Revisiting the Role of the PGA Professional: A Business Development Perspective](#)

[David Colclough – Head of Member Education, PGA \(of GB&I\)](#)

1500-1530

Is there a need for a change of culture? - Discussion Groups

1530-1545

Outcomes

1545-1600

Partner Presentation – [United Golf Club](#)

1600-1630

[Recognition of Education Programmes](#)

[Andrew Gunn – Education & Training Manager, PGA of South Africa](#)

1630-1700

Closing Discussions

1900-2030

Welcome Cocktail Reception for Professional Golf Forum

Welcome from the PGAs of Europe

Welcome from EGA

Welcome from the European Tour

Welcome to the Algarve



Sunday 27th November 2011
Oceanico Victoria

“President’s Challenge Golf Day”

0930 *Shotgun start*

1430-1600 *Lunch*

1600 *Prize giving*

[Photos Available Here](#)



Monday 28th November 2011

Tivoli Marina

“Professional Golf Forum”

- 0900-0915 **Welcome to the Professional Golf Forum**
Ian Randell – Chief Executive, PGAs of Europe
Fredrik Lindgren – Marketing Executive, European Tour
Antti Peltoniemi – President, EGA
- 0915-1000 **“Working for Golf”**
Duncan Weir – Director of Golf Development, The R&A
- 1000-1045 **PGAs of Europe Education Framework**
Tony Bennett – Director of Education, PGAs of Europe
- 1045-1115 **Coffee Break**
- 1115-1145 **Golf 2.0 – A Strategy for Golf Development**
Paul Metzler – PGA of America
- 1145-1230 **Golf in the Olympics**
Antony Scanlon- Executive Director, International Golf Federation
- 1230-1300 **The Special Olympics**
Glenn Cundari - President, PGA of Canada
- 1300-1400 **Lunch**
- 1400-1430 **Sustainable Golf**
Jonathan Smith – Chief Executive, Golf Environment Organisation
- 1430-1445 **The role of tournaments in growing the game (1)**
Jonathan Pendry – Golf Courses Director, Braemar Golf
- 1445-1515 **The role of tournaments in growing the game (2)**
Alain de Soultrait – Executive Director, European Challenge Tour
- 1515-1545 **Coffee Break**



1545-1615

[European Tour Performance Institute](#)

[Fredrik Lindgren – Head of European Tour Performance Institute](#)

1615-1700

Development of elite players – who should be involved and when? – Panel

Richard Heath – General Secretary, EGA

[Jonathan Mannie – Chairman, PGAs of Europe Education Committee](#)

[\(Video\)](#)

[Stefan Quirnbach – President, PGA of Germany](#)

[Fredrik Lindgren – Marketing Executive, European Tour](#)

1700

Close





Tuesday 29th November 2011
Tivoli Marina

“Professional Golf Forum”
Continued

- 0900-0930 **PGAs of Europe AGM**
- 0930-1015 **[The Coach / Player relationship – Q&A \(Video\)](#)**
[Michael Bannon – Coach to Rory McIlroy](#)
- [Rory Tribute \(Video\)](#)**
- 1015-1045 **[Ryder Cup European Development Trust](#)**
[John Yapp – Company Secretary, RCEDT](#)
[Ian Randell – Chief Executive, PGAs of Europe](#)
- 1045-1100 **Coffee Break**
- 1100-1145 **[Ryder Cup – France 2018](#)**
[Christophe Muniesa – Executive Director, FFG](#)
[Jean-Lou Charon – Member of the Board, FFG](#)
- 1145-1230 **[Why is European Golf enjoying such success and how do we sustain it? – Panel \(Video\)](#)**
[George O’Grady – Chief Executive, European Tour](#)
[Mikael Sorling – Board Member, PGAs of Europe](#)
[Duncan Weir – Director of Golf Development, The R&A](#)
[Antti Peltoniemi – President, EGA](#)
- 1230 **Close of the Congress and Lunch**
- 1300 **Final stages of the International Team Championship**
- 1900 **Cocktail, Gala Dinner and Annual Awards**



Other Footage Available:

[Annual Congress, Awards and ITC Highlights](#)

[Interview with ITC Winners France](#)

[Seve Tribute from Gala Dinner](#)